

Design, implementation, and evaluation of the Stop Diabetes digital intervention

Thursday 11 August

3-4pm (AEST) | Zoom Webinar

Zoom Link

Passcode: 999589

Dr Pilvikki Absetz will talk about the design of a habit-based health behavior app, the BitHabit, which was implemented as part of preventive care pathways in collaboration between the Stop Diabetes project and the primary health care of three provinces in Finland. She will present her findings on user engagement and how it relates to effectiveness, based on an unblended parallel RCT and longitudinal data from 1926 participants receiving the digital intervention and discuss some of the challenges and implications of engagement and implementation for public health impact.



Prof Pilvikki Absetz

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